Sponsorship Opportunities

Sponsorship Opportunities

PLATINUM $10,000 (Limit - 2)

- Gold Sponsor benefits plus…
- Plenary address
- Full page advertisement in the conference program
- Full page advertisement in the LA INCOSE Newsletter
- Full registration for 5 people

GOLD $5,000 (Limit - 3)

- Silver Sponsor benefits plus…
- Event address (Banquet dinner, happy hour or reception)
- 1/2 page advertisement in conference program
- 1/2 page advertisement in the LA INCOSE Newsletter
- Full registration for 3 people

SILVER $2,500 (Limit - 8)

- Bronze Sponsor benefits plus…
- Meal Sponsor Signage + addit table in dining area
- 1/4 page advertisement in conference program
- 1/4 page advertisement in the LA INCOSE Newsletter
- Full registration for 2 people

BRONZE $1,500 (Limit - 6)

- General Sponsor benefits plus…
- Full registration for 1 person

Sponsors may register additional people for the discounted rate of
$500 for the full conference

USC Viterbi
School of Engineering
Systems Architecting and Engineering

INCOSE
Los Angeles

For Sponsorship/Exhibitor information contact Mark TenEyck @ mark.teneyck@incose.net

22nd Annual Conference on Systems Engineering Research (CSER)

Sponsorship Opportunities

EXHIBITOR $1,000 (Limit - 6)
- Exhibitor benefits plus…
- Full registration for 1 person

EXHIBITOR EDU/NON PROFIT $500 (Limit - 4)
- Exhibitor benefits plus…
- Full registration for 1 person

SPONSOR BENEFITS
- Exhibitor benefits plus…
- Sponsor signage 1st and 2nd floors
- Electronic Attendee List
- Materials in tote bags
- Attendance to breakfast, lunch, HH, reception & the banquet
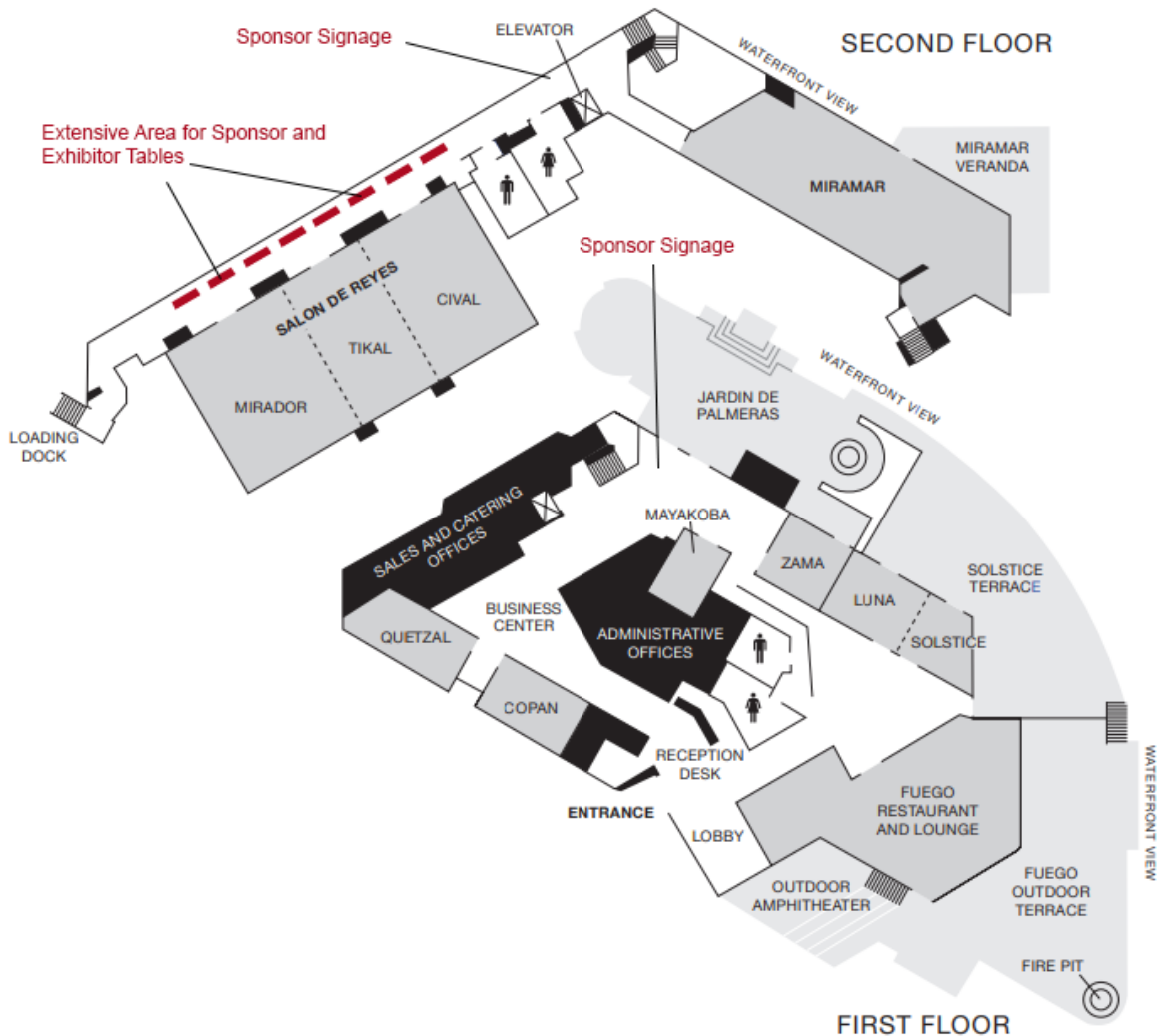
EXHIBITOR BENEFITS
- E-Signage – plenary, breakouts and tutorials
- Logo Advertisement on CSER2025 website
- Attendance to breakfast, lunch & Happy Hour
- Acknowledgement in the conference program
- 2x4 Exhibitor Table, linens and chairs in main hall

OPTIONS SUMMARY															
	DISPLAY TABLE	SIGN AT CONF	MATERIALS IN TOTES	MEAL SIGN + ADDIT 2X4	MEAL SIGN + ADDIT 2X4 + MIC	PLEN SIGN + SPEAKING SLOT	CONF REGISTR	BREAKFAST & LUNCHES	OPENING RECEPTION	BANQUET DINNER	HAPPY HOUR	ELECTR ATTENDEE LIST	e-SIGNAGE AT EACH BREAKOUT & TUTOR	MULTIPLE LOGO PLACEMENT	NEWSLETTER ADVERTS
EXIBITOR	X						1	1	1		1		X	X	MENTION
EXIBITOR - EDU/ NON PROF	X						1	1	1		1		X	X	MENTION
BRONZE	X	X	X				1	1	1	1	1	X	X	X	MENTION
SILVER	X	X	X	X			2	2	2	2	2	X	X	X	1/4 PAGE
GOLD	X	X	X		X		3	3	3	3	3	X	X	X	1/2 PAGE
PLATINUM	X	X	X			X	5	5	5	5	5	X	X	X	FULL PAGE

22nd Annual Conference on Systems Engineering Research (CSER)

Sponsorship Opportunities

EXHIBITOR SPACE

Conveniently located to maximize access to the conference & gatherings
Dedicated conference area to minimize hotel traffic and enhance the event

22nd Annual Conference on Systems Engineering Research (CSER)

Conference Details

22nd Annual Conference of Systems Engineering Research

Hotel Maya – a Doubletree by Hilton Hotels

700 Queensway Drive Long Beach, California 90802

MARCH 18-21, 2025

Augmented Intelligence in Systems Engineering and Engineered Systems

Conference on Systems Engineering Research (CSER) offers researchers in academia, industry, and government a common forum to present, discuss, and influence systems engineering research. It provides access to forward-looking research from across the globe, by renowned academicians as well as perspectives from senior industry and government representatives. Co-founded by University of Southern California and Stevens Institute of Technology in 2003, CSER has become the preeminent event for researchers in systems engineering across the globe.

RESEARCH PAPER TOPICS

- Generative AI
- Human-AI Teaming
- Transdisciplinary Systems Engineering
- Model Based Systems Engineering
- Software-Defined Vehicles
- Adaptive Cyber-Physical Human Systems
- Systems and SoS Integration
- System Architecture and Complexity
- Trade-space Visualization and Analysis
- Digital Engineering and Digital Twinning
- Sociotechnical Systems Engineering
- Systems Thinking and Complexity Management
- Interactive Storytelling in Systems Engineering
- XR in Systems Engineering
- Smart Manufacturing
- New Topics in Systems Engineering Education
- Cybersecurity Systems Engineering
- Agent-Based Simulation

APPLICATION AREAS

- Autonomous Vehicles
- Defense Systems and System-of-Systems
- Space and Aerospace Systems
- Global Supply Chains
- Healthcare Delivery
- Homeland Security
- Smart Manufacturing
- Medical Devices
- Sustainable Energy
- Transportation Systems
- Urban Systems and Infrastructure

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